

# Sport-Club Frankfurt 1880 e.V.



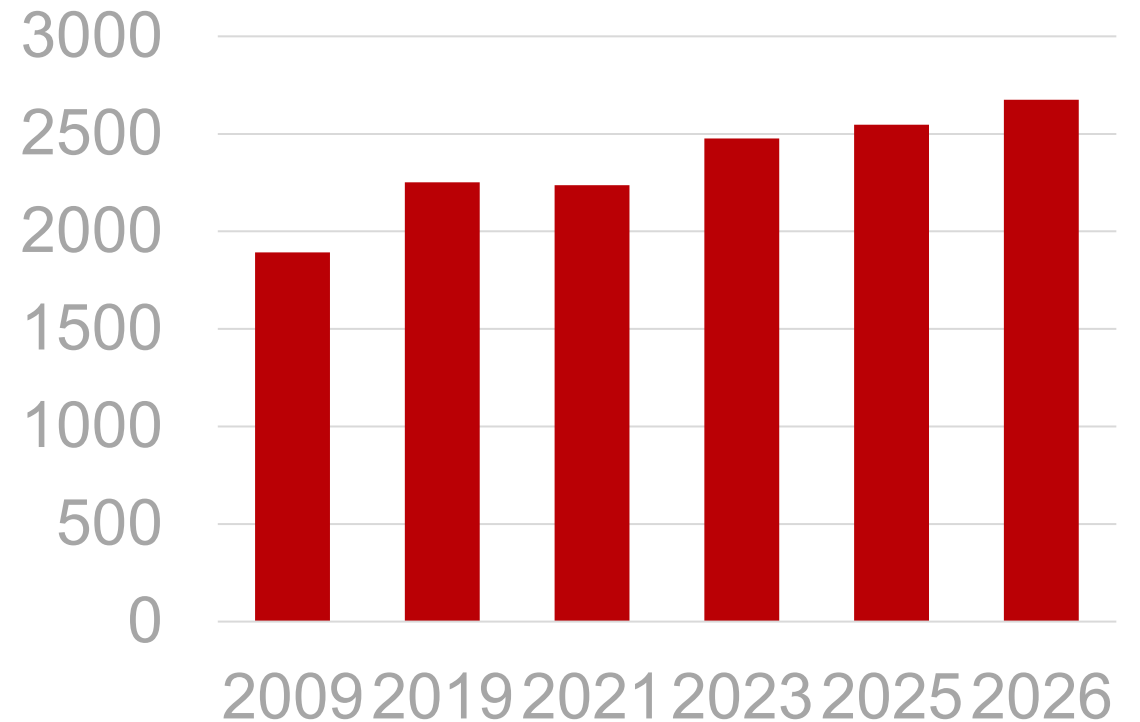
# ENDLESS TRADITION

RUGBY TEAM OF SC FRANKFURT 1880  
AT THE OLYMPIC GAMES 1900 IN PARIS





# CONSISTENT MEMBER GROWTH



# STRONG YOUTH DEVELOPMENT



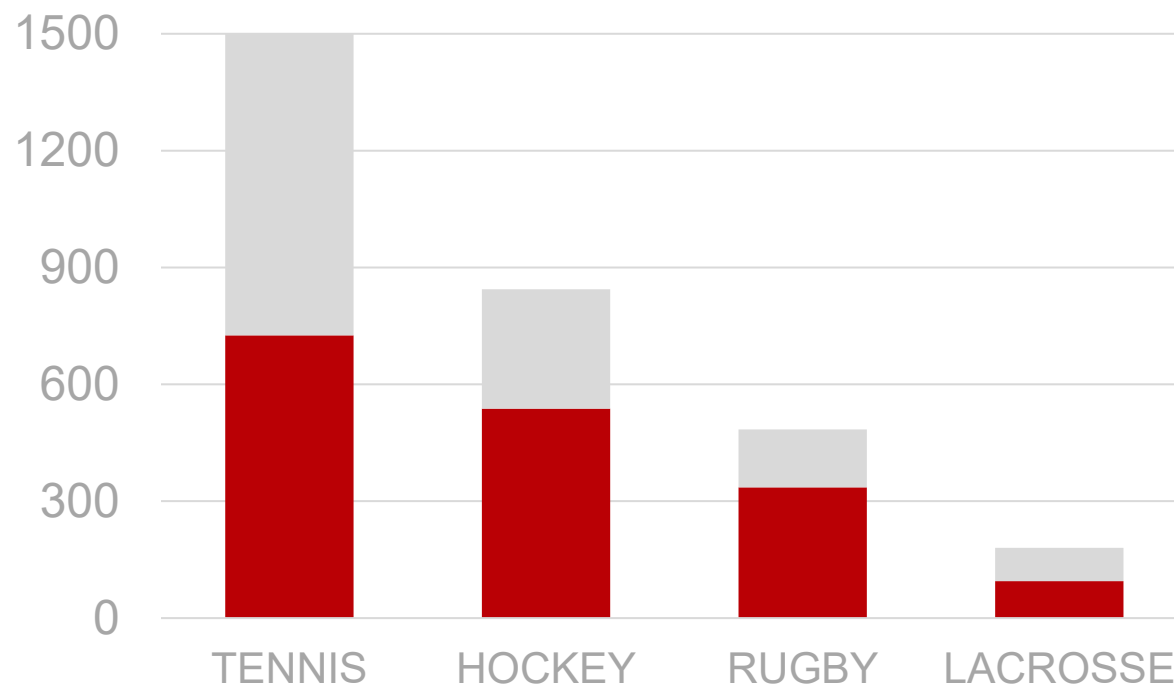
1.598

YOUTH MEMBERS



1.273

ADULT MEMBERS



# OUR CLUB



- ▶ Club facility of 70.000 m<sup>2</sup> in the heart of Frankfurt am Main
- ▶ 16 tennis clay courts, 3 turf pitches, 2 grass fields and 3 padel courts (coming in 2026)
- ▶ Indoor tennis center for members and guest-players (yearly about 2.500 bookings)
- ▶ Single Membership fees up to **700 Euro** p.a., family membership fees up to **2.200 Euro** p.a.
- ▶ Additional training fees for tennis and hockey practice participation
- ▶ Funding by individuals & support associations amounting to **1.3 million euros** p.a.



# OUR SPORTS DEPARTMENTS



## TENNIS

- approx. 1.400 members
- ▶ Biggest Tennis-Club in State of Hesse
  - ▶ Herren & Damen in highest State Class



## HOCKEY

- approx. 800 members
- ▶ Damen & Herren in Bundesliga
  - ▶ Most successful hockey-club in State of Hesse



## RUGBY

- approx. 500 members
- ▶ Men are series National Champion
  - ▶ 1st or 2nd place nationally in all youth stages in 2025



## LACROSSE

- approx. 200 members
- ▶ Men and Women in Bundesliga
  - ▶ U16 Girls National Champion in 2025

# YOUR TARGET GROUP



- ▶ **2.871** clubmembers, most living in the inner city of Frankfurt
- ▶ 56% youth members with additional **1.650** family non-members (550 youth members don't have a parent as a clubmember)
- ▶ **Attractive and affluent target groups** of various nationalities
- ▶ **Many businesspeople and decision-makers from renowned companies** in the Rhine-Main area
- ▶ Access to around **1.300** external tennis players (students, professionals, companies, i.e. tennis initiative of the ECB)
- ▶ Europe's biggest lacrosse and rugby youth tournaments with up to **1.500** participants out of 8-10 countries
- ▶ Regular use of our facilities by schools, universities, and sports federations (i.e. national teams, Frankfurt School of Finance)
- ▶ Several big institutions right next to the club facility (i.e. Frankfurt School of Finance, Hessischer Rundfunk,...)

# FIVE ARGUMENTS FOR A PARTNERSHIP



## LOCATION MARKETING



We offer you presence in the Frankfurt/Rhine-Main area and access to **attractive and affluent target groups** with more than 2,800 active members and many families.

## NETWORKING



Among our members are **many decision-makers from renowned companies** in the Rhine-Main area. Through a partnership with SC80, you are guaranteed to **expand your network** with some exciting contacts.

## RECRUITING



Due to the young age structure of our members, your brand enters the **"relevant set"** of the target group early – which, in addition to future purchase decisions, can of course also **influence employer choices** in the long term.

## YOUTH DEVELOPMENT



With a partnership at SC80, your company contributes to **sustainable youth and health promotion** in the Frankfurt – Rhine-Main region. Responsibility that can be wonderfully communicated

## AWARNNESS & SALES



Through a partnership with SC80, you benefit from multiple, high-quality touchpoints and high contact intensity with a variety of attractive target groups. This **actively contributes to your sales goals**.

# HOW TO APPROACH THE TARGET GROUP



On-Site



Digital



Social Media



Produkt-Sponsoring



Events

**Sponsoring-Touchpoints**